



THE CLEAN LITTLE SECRET



More steel is recycled each year than all other materials combined. But that's just part of steel's environmental story.

Three-fourths of all American steel ends up recycled into new products, part of the steel industry's comprehensive environmental commitment. Over the past decade, American steelmakers have reduced the energy required to produce one ton of steel by 28 percent – and we've already reduced emissions to levels well below Kyoto standards. Innovation and technology have transformed America's steel industry into one of the world's most competitive, sustainable and environmentally progressive.

The New Steel  Feel the Strength.

For more information, visit www.steel.org

A message from the American Iron and Steel Institute (AISI)