

ASSOCIATION PROFILE

About the Steel Recycling Institute



Yesterday

The Institute was established in late 1988 as the Steel Can Recycling Institute, a not-for-profit trade association with the mission of promoting and sustaining steel can recycling. With headquarters in Pittsburgh, Pennsylvania, it was formed by eight North American steel companies and the American Iron and Steel Institute (AISI).

The Institute's focus had been a grassroots effort to implement steel can recycling in communities across North America. To facilitate this activity, regional recycling offices were established. Regional managers work directly with public recycling offices, private recyclers, haulers, ferrous scrap dealers, end markets, and others who are involved in steel can recycling.

The headquarters office oversees the development of recycling operations, government affairs, marketing, and public and education relations. In 1992, an office in Washington, DC was added to monitor federal legislation.

Today

Today North American steel companies and the AISI support the Institute's efforts, as well as associate and supporting members that participate in the Institute's efforts.

Although the Institute's dedication to promoting and sustaining steel can recycling is still a high priority, the organization expanded its focus in spring 1993 to encompass the recycling of all steel products. Now known as the Steel Recycling Institute (SRI), its responsibilities also include the recycling of automobiles, appliances, construction materials, and other steel products.

The SRI continues its grassroots effort to work directly with the public and private sectors to implement steel and steel can recycling. The Institute has expanded its efforts to heighten public awareness in order to foster greater participation in the recycling process.

Tomorrow

While the recycling rates for steel cans, appliances and automobiles continue to increase, the most impressive fact is that the steel recycling rate has exceeded 50 percent for more than a half a century.

Although steel products have been recycled for decades, the SRI is working to ensure that this process continues and increases. Recycled steel is an essential ingredient for making new steel, and the supply of recycled steel must continue to meet demand.